



SIMPLIFY. MODERNISE.

# Is it time to MODERNISE your operations?

Business simplification and technology modernisation programs are essential to improve operational efficiency, reduce costs, unlock data-driven insights, empower employees and deliver better customer experiences.

Business Transformation Programs don't always require a complete overhaul of people, process and systems. Leveraging existing technology and modernising your current set up can harvest remarkable outcomes with minimal investment.

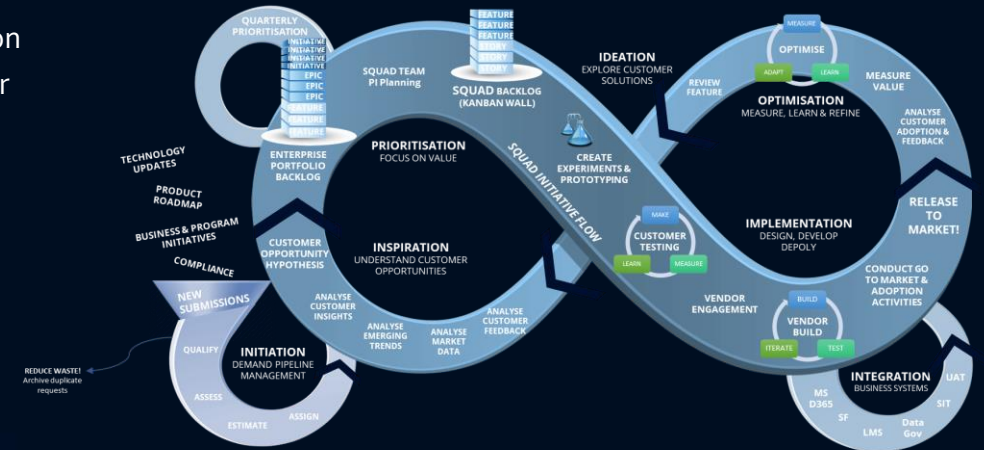
MCM Digital's purpose is to leverage repeated implementations of our previous modernisation programs to help you determine where best to focus your attention, resources and time. Over the past decade, MCM Digital have been driving excellent outcomes in the areas of:

- Business & Technology Architecture
- Customer Experience (CX) Service Design
- Process Simplification, Reengineering & Automation (RPA)
- Enterprise Strategy Development (Technology, Data & Analytics)
- End To End Transformation Program Delivery
- Program Direction, Governance & Assurance
- Creation Of Continuous Delivery Models & New Ways of Working

MCM Digital works closely with your internal teams and partners to perform pragmatic delivery of business transformation initiatives that will position your business for long-term success.

## CONTINUOUS DELIVERY MODELS

*Designed to accelerate your offerings to market and better manage your operating costs*



# We are with you from **START** to **FINISH**.



**01**

## **STRATEGY**

- BUSINESS STRATEGY REVIEW
- CURRENT STATE ANALYSIS
- FUTURE STATE STRATEGY
- ROADMAPS & EXECUTION



**02**

## **BUSINESS CASE**

- SCOPE & BENEFITS
- RESOURCE PLAN
- VENDOR RFI/RFP
- FINANCE & RISK



**03**

## **MOBILISATION**

- PROGRAM TEAM
- VENDOR TEAMS
- BUSINESS ENGAGEMENT
- GOVERNANCE & COMPLIANCE



**04**

## **DELIVERY**

- DETAILED REQUIREMENTS
- SOLUTION DESIGN
- BUILD & INTEGRATION
- SYSTEM TESTING (SIT)



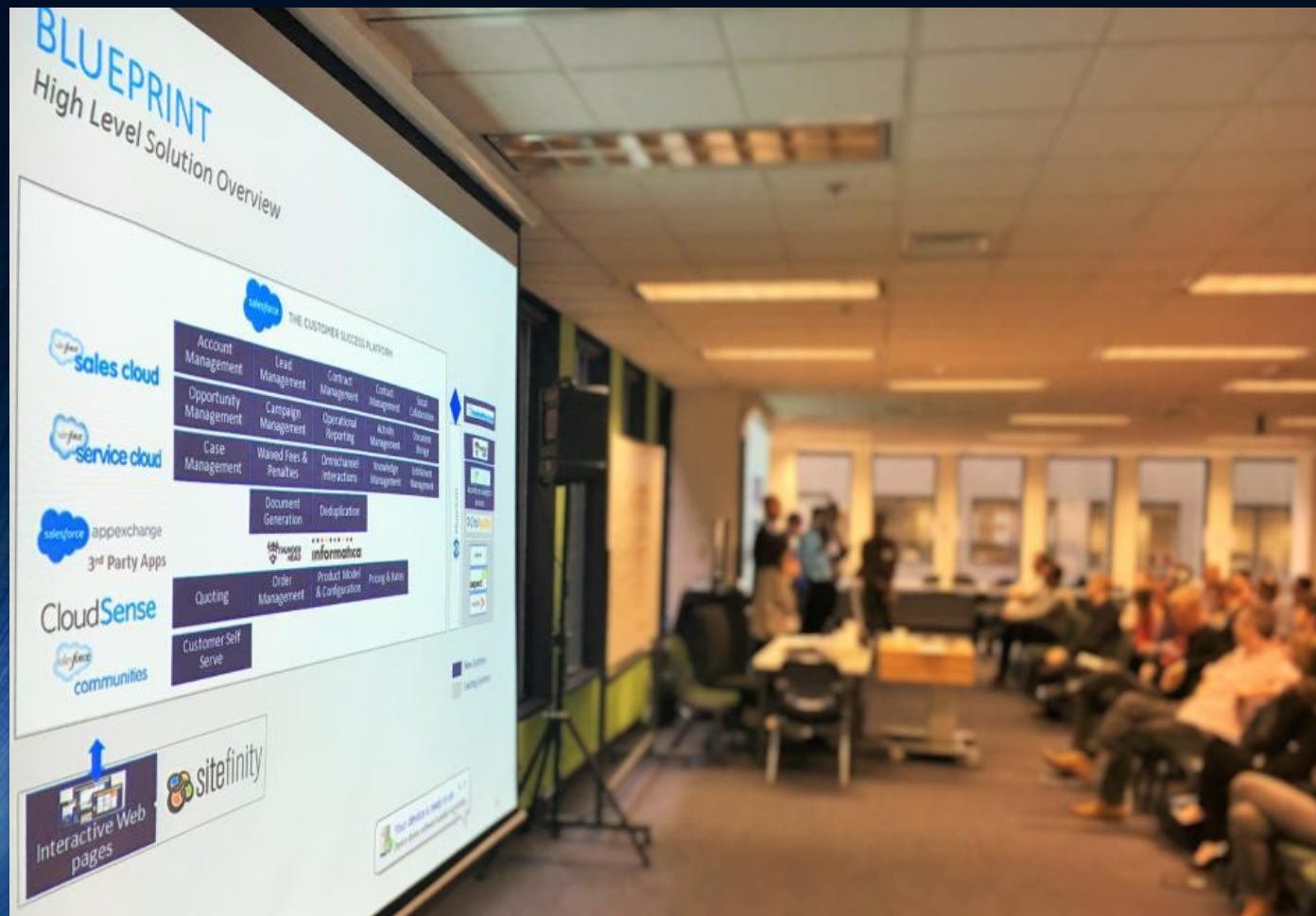
**05**

## **ADOPTION**

- USER TESTING (UAT)
- BUSINESS READINESS
- USER TRAINING & SUPPORT
- GO TO MARKET (MVP)



# It's our **ENGAGEMENT** effort that makes the difference.



Future-Spective Strategic Think Tanks

Customer CX Journey & UX/UI Workshops

Time & Motion Studies for Process Design

Process Mapping & Automation CoDesign

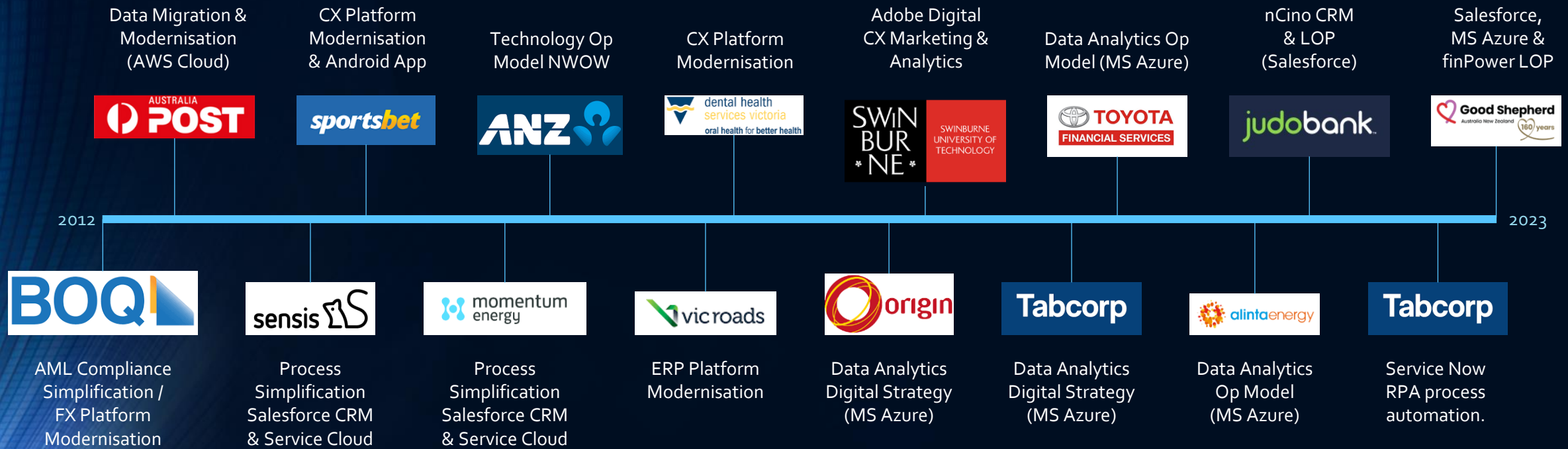
Human Centred Design for Use Case Development

Epic & User Story Development

Solution Showcase Demonstrations

Solution Pilots & Customer Production Trials

# Over a decade of modernisation SUCCESS...



SaaS Specialists



# We are here to HELP...

Whether you are beginning your modernisation journey or ready to roll out improvements to your internal teams and the wider market. Feel free to ask us about:

- End to End Modernisation Programs
- Single Stage Delivery (Strategy & Business Case Development)
- Select Engagement Events (Future-Spective Think Tanks)
- Select Resource Augmentation
- Transformation Program Direction, Governance & Assurance

**STRATEGY  
DEVELOPMENT**

**BUSINESS CASE  
DEVELOPMENT**

**PROGRAM  
MOBILISATION**

**PROGRAM  
DELIVERY**

**BUSINESS  
ADOPTION**

**GO TO  
MARKET**

## Get in Touch

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